

PG **Public**
AV **Galleries**
Association
Victoria

Who we are

Established in 1957 as the RGAV; In 1987 we became the PGAV.

The PGAV is the peak body representing **50 public galleries** across Victoria. **Our role** is to support, develop and promote public galleries in Victoria and within the national context.

Our mission is to build the capacity of public galleries in Victoria, enhancing their ability to deliver valuable cultural, social and economic returns to their communities.

“The PGAV are a valuable resource and their relevance is more and more important in a highly competitive arts and culture industry, especially around advocacy and data collection for the sector.”

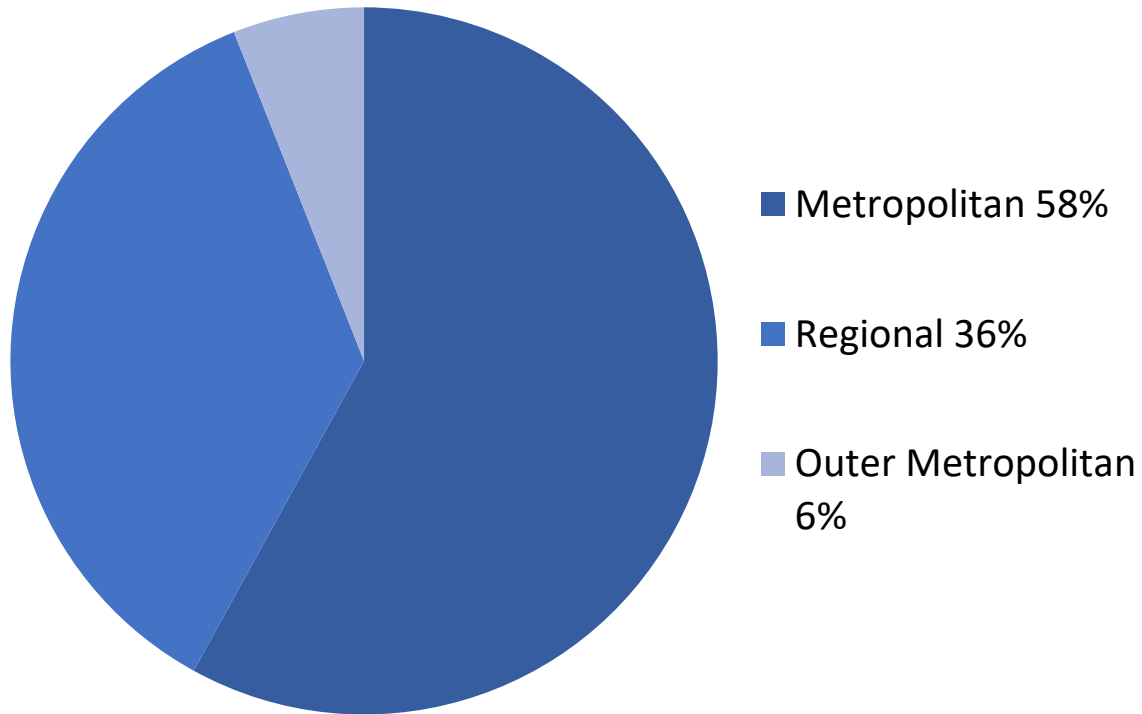
SOURCE: PGAV Member Survey 2016

Insightful Advocacy

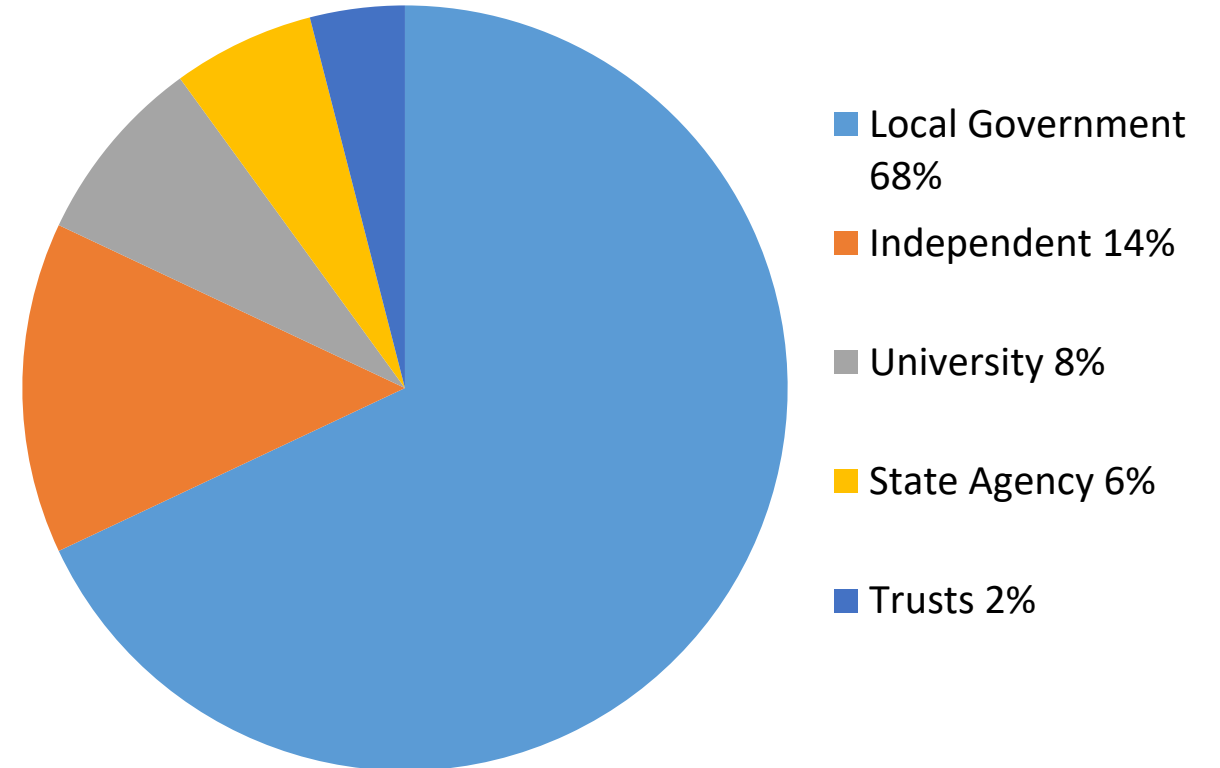
- **Benchmarking of Sector** (every second year)
- **Member Survey with Snapshot Benchmarking** (between years)
- Special Focus:
 - 2010: Brand Practices (attitudes to galleries, barriers to attendance, programming)
 - 2012: Key Issues & Future Development Needs
 - 2014: National audit & interest in national peak body
 - 2016: NETS Victoria Touring
 - 2017: Facility Audit & Gallery Redevelopment
 - 2018: Rate Capping

2017 PGAV Benchmarking: 36 responses (68% of membership)

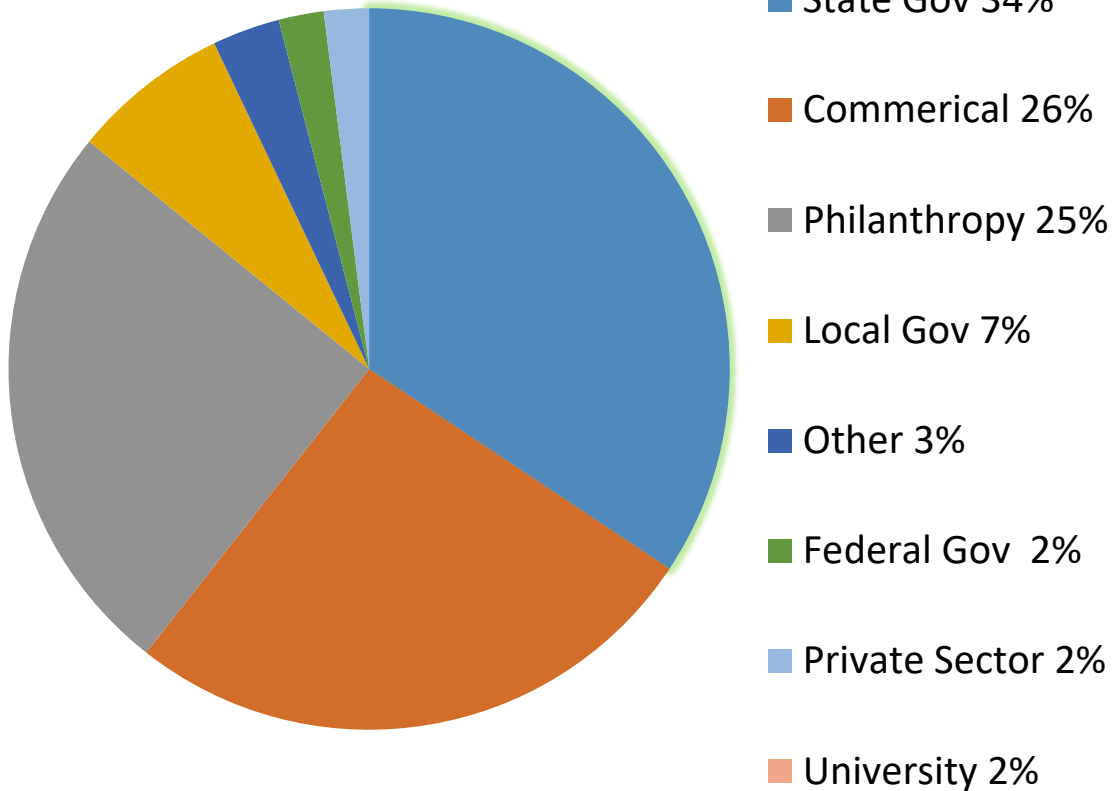
Geographic Location



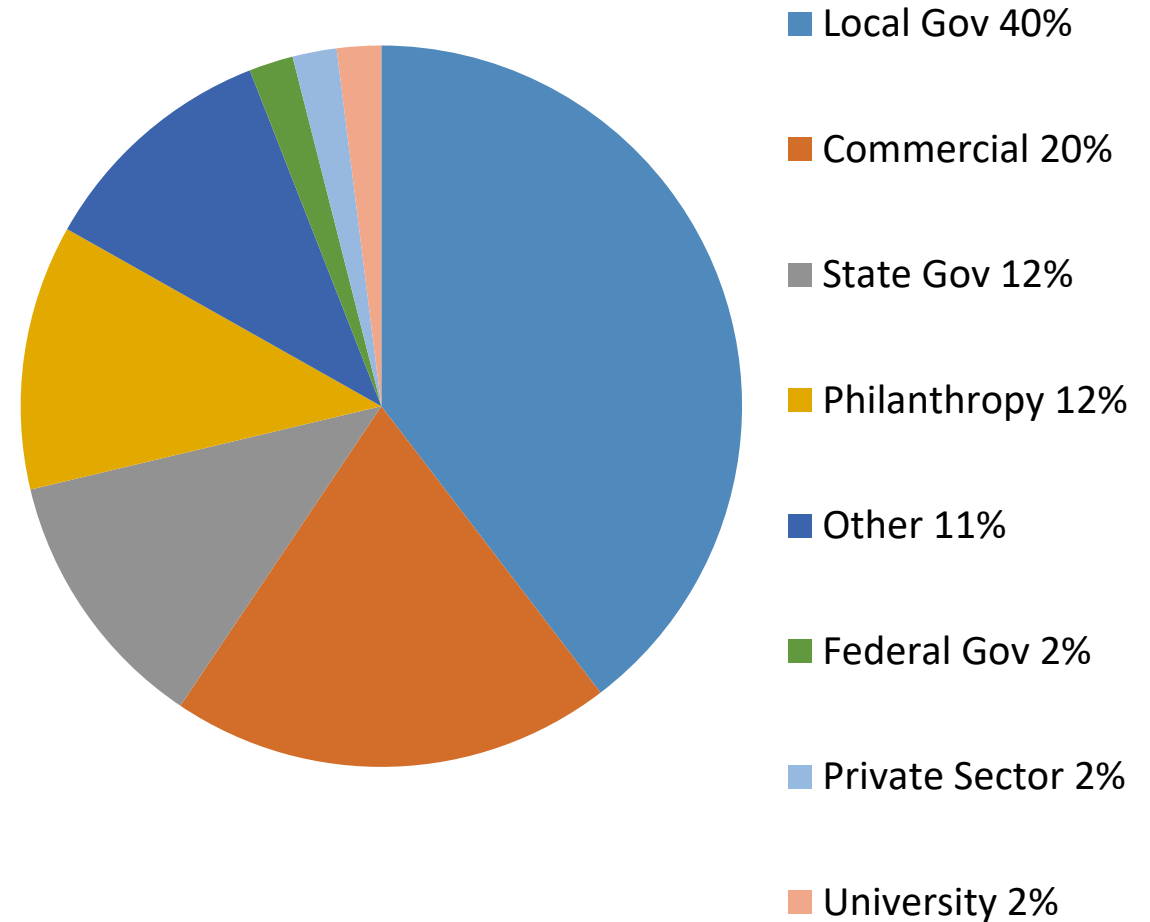
Governance



Funding Sources



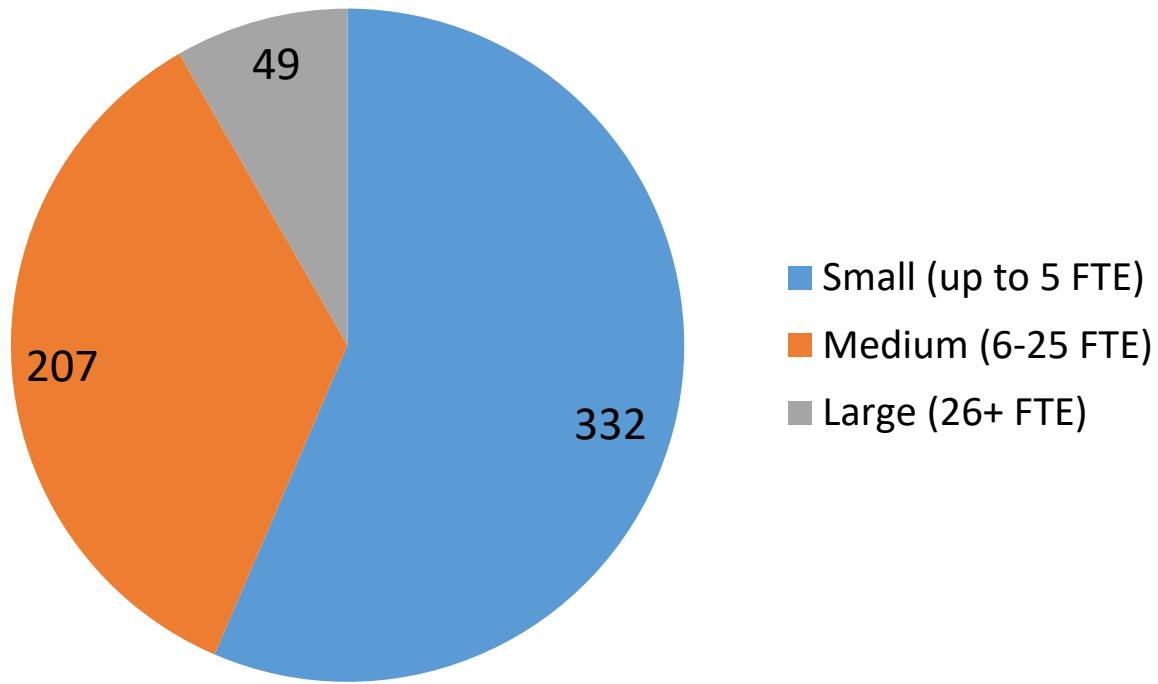
Funding Sources - minus NGV



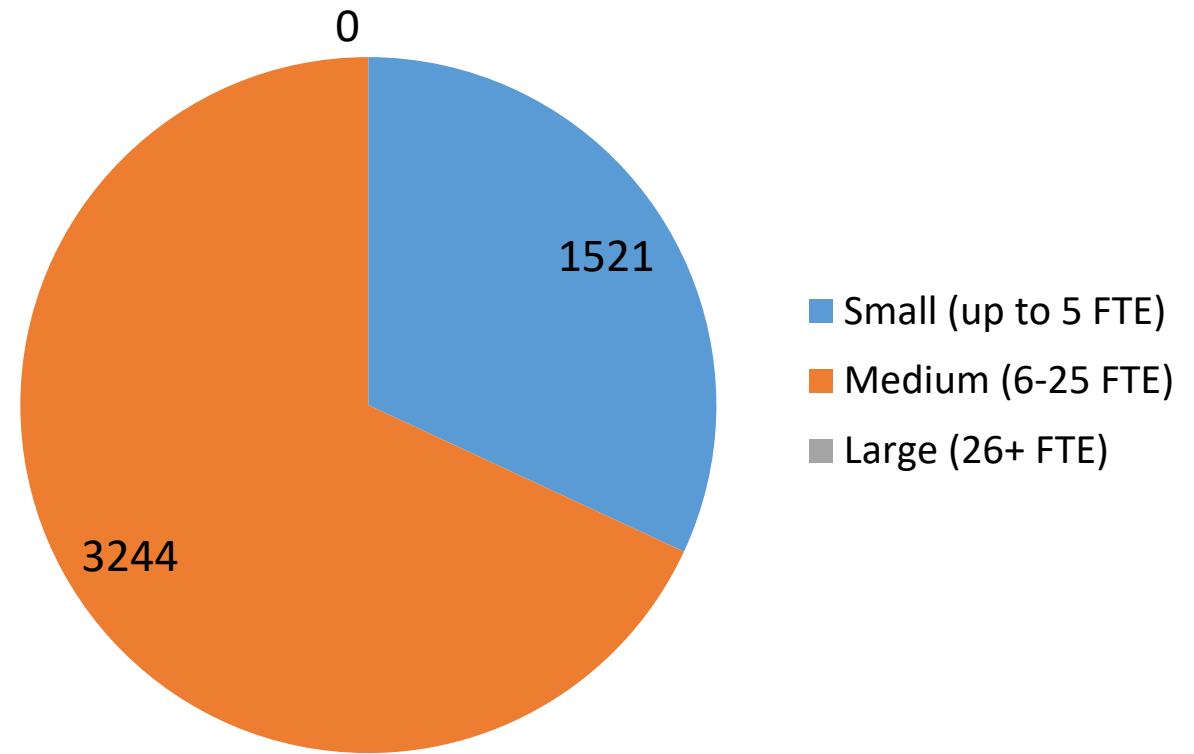
Programming & Collections (36 galleries)

- **Exhibitions:** 588
- **Touring Exhibitions:** 74
- **Public Programs:** 2,079
- **Education Programs:** 2,686
- **Collection Size:** 165,362 items
- **Collection Value:** \$4.1 billion*
(*NGV - \$3.6 billion)

Gallery Size – Exhibition Delivery

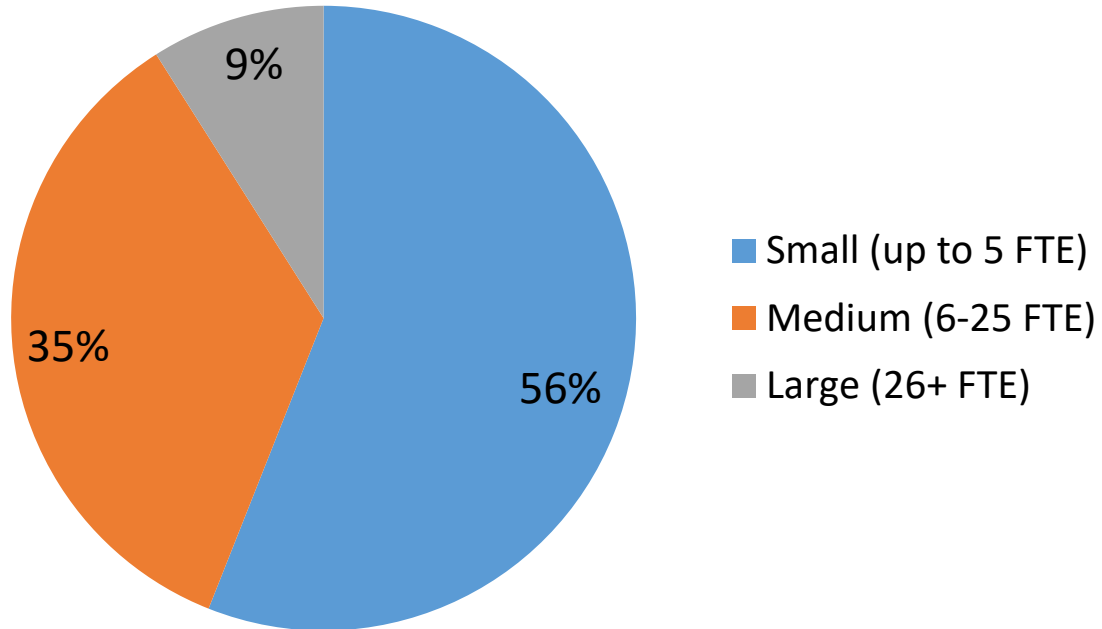


Gallery Size - Public & Education Programs

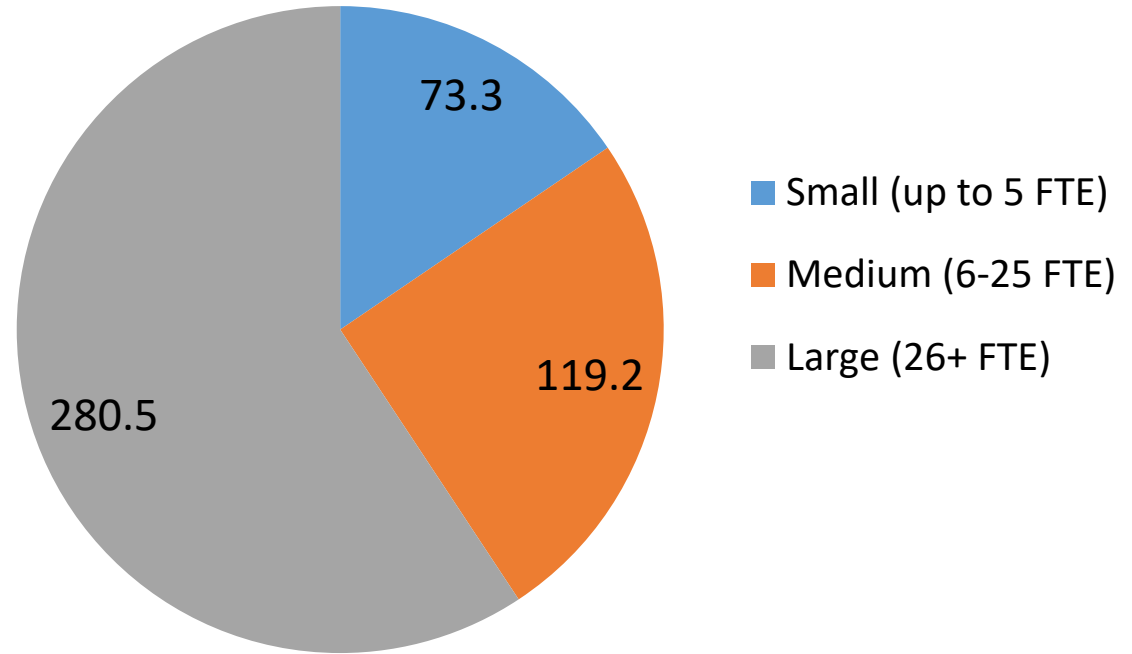


*NGV data not available

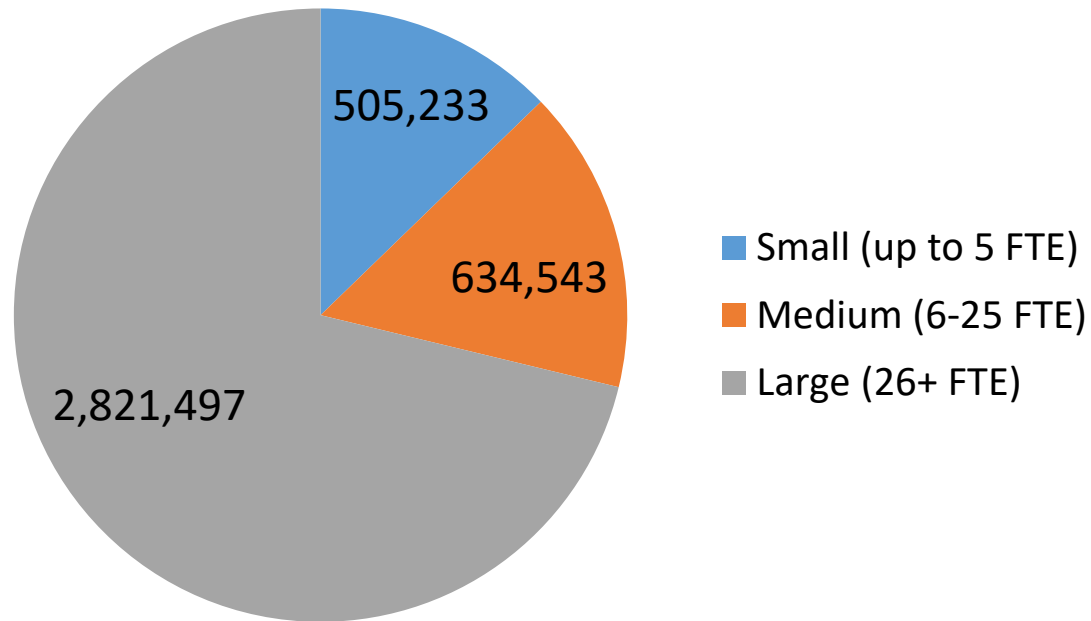
Gallery Size – Exhibition Delivery



Gallery Staff



Gallery Size – Visitation



Income & Attendance – Cost Per Head

Small (up to 5 FTE): \$20.51

Medium (6-25 FTE): \$31.24

Large (26+ FTE): \$51.02

Visual Art Visitation –Federal & State Arts Agencies

- **PGAV 2017 Benchmarking:** 3.9 million (68% of membership)
- **Australia Council for the Arts 2017 Participation Survey*:** 6.4 million
- **Creative Victoria 2016 Gallery & Museum Attendance:** 4.3 million
- (Comprised of 33 galleries = 1.7m & NGV = 2.6m)

*Australia Council 2017, Connecting Australians: Results of the National Arts Participation Survey

National Benchmarks & Standards?

- **Standardised benchmarking across Australia**
 - Agreed benchmarks & Sharing of data
 - Working together on clear national messaging
- **Standards**
 - Tiered : Gallery size & collection size
 - Staffing levels, position descriptions and salaries – appropriate to size
 - Empower galleries to secure appropriate resourcing